

Labour Market Institutions and Outcomes: A Cross-National Study

CILN is a collaborative research venture between the Social Sciences and Humanities Research Council (SSHRC) and McMaster University.

Additional funding is provided by the University of British Columbia, the University of Toronto, Queen's University, York University and Human Resources Development Canada (HRDC).

Department of Economics

McMaster University

Gender, Comparative Advantage and Labor Market Activity in Immigrant Families.

Deborah Cobb-Clark and Thomas F. Crossley*

March, 2001

^{*}Cobb-Clark: Social Policy Evaluation, Analysis, and Research Centre and Economics Program, Research School of Social Sciences, The Australian National University, Canberra, ACT 0200, Australia. dcclark@coombs.anu.edu.au. Crossley: Centre for Economic Policy Research, Research School of Social Sciences, The Australian National University and Department of Economics, York University, Canada. We thank Chris Worswick, Vincent Hildebrand and Yuri Ostrovsky for helpful discussions. The usual caveat applies. The second author thanks the Social Science and Humanities Research Council of Canada (SSHRC) for financial support.

The family investment hypothesis predicts that credit-constrained immigrant families adopt a household strategy for financing post-migration human capital investment in which the partner with labor market comparative advantage engages in investment activities and the other partner undertakes labor market activities which finance current consumption. We assess this hypothesis by focusing on two issues: first, the extent to which the specialization in the investing versus financing role is based on comparative advantage versus gender, and second, the extent to which credit constraints offer a potential explanation for observed behavior. Using a unique new Australian data set we find that comparative advantage and gender can be separately identified in migrating families. We find some support for the family investment hypothesis among traditional families (where labor market comparative advantage resides with the male partner) but not among nontraditional families. (*JEL* D10, J22, J61)

Previous researchers have hypothesized that credit-constrained immigrant families wishing to make post-migration human capital investments must finance that investment themselves (Long, 1980; Beach and Worswick, 1993; Duleep and Sanders 1993; Worswick, 1996; Baker and Benjamin, 1997). This results in specialization among immigrant family members with one partner investing in host country-specific human capital and the other partner undertaking those labor market activities that facilitate the financing of current consumption. Specifically, secondary workers in immigrant families are expected to be more likely to work, to work longer hours, and to forego their own investment in human capital by initially taking better paying, but dead-end, jobs.

Researchers attempting to evaluate the family investment hypothesis have struggled with important data limitations. First, decisions about which partner will invest and which partner will finance are in principle based on each person's comparative advantage yet it is typically not possible to identify comparative advantage separately from gender. Second, while family units at the time of data collection are identified, family units at the time of migration are completely unknown rasing the possibility that the observed assimilation profiles are the result of selectivity into marriage rather than immigrant settlement.¹

The Longitudinal Survey of Immigrants to Australia (LSIA) is a new data set which allows us to investigate and overcome these limitations. It contains detailed data for a recent cohort of migrating households including principal applicant status and detailed visa category. A substantial

¹Researchers often do not know which individuals were married at the time of migration let alone whether they were married to their current spouse. Because this is likely to be a smaller problem for recent rather than established immigrants, there exists the possibility that household formation plays a role in generating observed earnings-age profiles.

portion of immigrants to Australia are admitted on the basis of a "points test" in which points are awarded for labor market skills. So long as couples in this skilled migrant category designate the individual most likely to satisfy the test as their principal applicant, ² data on principal applicant status allows us to separately identify both labor market comparative advantage and gender. Given suitably detailed data, this empirical strategy is feasible in countries, such as Australia and Canada, where skill- based migrants comprise a significant fraction of the immigrant inflow. It is not feasible with data from countries (notably the United States) where skill-based immigrants represent a small fraction of total immigration.³ Our goals in this paper are to examine the distribution of comparative advantage within couples who migrate to Australia together, and then to re-examine the family investment hypothesis by focusing on comparative advantage rather than gender, and by limiting our analysis to immigrant couples who migrated together.

Our results indicate that more than 16 percent of skill-based couple-households migrating to Australia are "nontraditional" in the sense that it is the female partner who is the principal

² Once an principal applicant applies for and is granted a visa, dependent family members are automatically granted visas as well.

³ In 1994, 15.4 percent of new immigrants to the United States were skill-based while 31.5 percent entered as immediate relatives of U.S. citizens and an additional 26.5 percent entered through the numerically-limited family categories. In 1995 in Canada, 50.5 percent of new entrants were skill-based and 38.0 percent were family-based. In Australia 32.2 percent of immigrants were admitted in 1994-1995 on the basis of labor market skills, while 33.3 percent were admitted on the basis of family relationships (Cobb-Clark, *et al*, 2001: Table 1.)

applicant. The probability that the female partner is the principal applicant has a strong positive correlation with her education and work experience, and a negative correlation with the male partner's work experience and education. Thus, principal applicant status does appear to be related to those characteristics determining comparative advantage in the labor market. Perhaps surprisingly, the fraction of nontraditional families does not appear to vary substantially across region of origin. This is helpful for tests of the family investment hypothesis because it means that, conditional on gender, variation in comparative advantage is not collinear with region of origin (and hence possibly culture).

With this information in hand we implement tests of the family investment hypothesis that follow Baker and Benjamin (1997) in comparing the secondary worker in an immigrant couple to immigrant secondary workers married to non-immigrant spouses. Following that, we carefully consider the role of gender and comparative advantage in our sample of immigrant families. While we find some support for the family investment hypothesis among traditional households, nontraditional households appear to behave quite differently.

In the following section of the paper, the existing literature on the family investment hypothesis is reviewed. Section 2 presents an overview of the LSIA data and a exploration of the relationship between gender, principal applicant status and labor market comparative advantage in that data. Our tests of the family investment hypothesis follow in Section 3. The final section of the paper discusses some general conclusions and provides suggestions for future research.

I. The Family Investment Hypothesis

Early immigration research focused on the relationship between relative immigrant-native earnings on the one hand and year of arrival (cohort effects) and the number of years since migration (typically called assimilation) on the other. Male immigrants were found to have lower earnings immediately after arrival, but relatively high earnings growth over time. These patterns were thought to be explained by the difficulties in completely transferring human capital across countries and the resulting need to accumulate host country-specific human capital (Chiswick, 1978). Long (1980) was the first to demonstrate that although immigrant women often have higher earnings than native-born women immediately after migration, relative immigrant-native earnings declined as the number of years since migration increased. The contrast between the patterns for women and those for men lead Long to speculate that immigrant wives were working to finance their husbands' investment in U.S.-specific human capital.

Researchers attempting to empirically evaluate the family investment model have generally adopted one of three approaches. The first approach has been to compare the employment behavior and earnings of immigrants who are assumed to be credit constrained with the native born who are not (Long, 1980; Beach and Worswick, 1993; Worswick 1996; 1999). The difficulty with this, however, is that one cannot separate the effects of credit constraints from other the dimensions of the immigrant experience--for example, a lack of skill transferability (Chiswick, 1978), cultural differences in the preferences for work (Reimers, 1985; Antecol, 1999), or the selectivity associated with endogenous migration decisions (Borjas, 1987)--which lead the behavior of immigrants and

⁴A more limited number of studies have focused on participation or unemployment.

⁵See Borjas (1985) and LaLonde and Topel (1992) for a discussion of the methodological issues involved in estimating the magnitude of the assimilation effect.

natives to differ. A second approach has been to compare the labor market outcomes of those immigrant families believed to require human capital investments with immigrant families who do not (MacPherson and Stewart, 1989; Duleep and Sanders, 1993).⁶ Without corresponding data on the variation in the credit constraints faced by immigrant families, however, this approach does not provide a means of assessing the role of credit constraints *per se* and again the effects of credit constraints may be confounded by regional/cultural variation in preferences for work.⁷

Finally, Baker and Benjamin (1997) use variation in family nativity (i.e., native, immigrant and mixed families) to assess both the need to invest and the presence of credit constraints.⁸ In addition, their analysis extends previous analyses of the family investment hypothesis in two other important ways: first, by using pseudo-panel techniques to identify wage and hours assimilation⁹

⁷These early empirical tests of the family investment hypothesis have produced somewhat mixed results. While some researchers find evidence in support of the hypothesis (Duleep and Sanders, 1993), others find only limited (MacPherson and Stewart, 1989) or ambiguous support (Worswick, 1996) for the notion that labor market outcomes in immigrant families can be explained by a family investment strategy.

⁸Baker and Benjamin (1997) refer to this as variation in "family type".

⁹Using cross-sectional rather than longitudinal data leads to well-known methodological problems in identifying earnings assimilation (Borjas, 1985; LaLonde and Topel, 1992).

⁶ Duleep and Sanders (1993) focus on potential country-of-origin differences in the need for post-migration human capital investment, while MacPherson and Stewart (1989) incorporate information about husbands' post-migration human capital investments directly into a model of immigrant wives' labor force participation decision.

and second, by explicitly considering alternative explanations for the observed wage and hours profiles. They find that employment assimilation among immigrants to Canada cannot be solely explained by underlying wage assimilation because estimated hours/wage elasticities are too small. Variation in outcomes across immigrant families (who are assumed to be credit constrained) and mixed families (who are not) is, however, consistent with the predictions of the family investment hypothesis leading the authors to conclude that "the family investment model has more empirical support than previously thought."

As Baker and Benjamin note, however, cultural differences in the preference for work between immigrants married to immigrants (in immigrant families) and immigrants married to natives (in mixed families) are also potential explanations for the patterns of hours and wage assimilation that they observe. In particular, if having a native-born spouse promotes the adoption of native preferences (or if there is selectivity into intermarriage) then there may be systematic differences in the behavior of mixed and immigrant families which are unrelated to the presence of credit constraints. Their data soundly reject the hypothesis that own assimilation profiles are the same for immigrant husbands and immigrant wives in mixed families, however. Thus, Baker and Benjamin are able to rule out gender-constant variation in preferences across immigrant and mixed families concluding instead that "the heterogeneity in the sample has both a family and gender component." This conclusion is consistent with the inter-ethnic variation in the gender wage gap observed among immigrants to the United States (Antecol, 1999) which provides additional evidence that cultural differences in gender roles within the family may in fact be quite important. Unfortunately, however, Baker and Benjamin's data do not exhibit sufficient variability to allow them to also rule out this type of more complex preference-based explanation of their results.

Despite the fact that the data available to previous researchers has not allowed them to disentangle gender and comparative advantage, there are nevertheless some hints in the results of previous research that the family investment hypothesis cannot be a complete explanation of immigrant household behaviour and assimilation patterns. For example, if the labor supply and human capital investment behavior of immigrant families is driven by credit constraints, we should observe very recent immigrant families acting consistently with the family investment hypothesis. Credit constraints are almost certainly more binding immediately after migration (Worswick, 1999). Yet there is evidence that while the family investment hypothesis holds for more established immigrants, it does not describe the behavior of very recent immigrants (Worswick, 1996; Baker and Benjamin, 1997). ¹⁰

Our objective is build upon Baker and Benjamin's analysis by distinguishing between the family investment hypothesis and variation in preferences as potential explanations of immigrant behavior. One strategy for doing this would be to directly control for those factors--in particular, ethnic origin or age at migration--which might underlay the heterogeneity in preferences about gender roles within the family (Baker and Benjamin, 1997). We adopt an alternative approach, however. In particular, we use detailed information about the immigration process itself to separately identify both comparative advantage and gender. This additional dimension of variability in our data provides us with a direct test of the relative importance of the family investment

¹⁰Note Baker and Benjamin find that the sum of the estimated cohort effects for immigrant husbands and wives are negative for the most recent cohort of immigrants (see Baker and Benjamin, 1997:Table 2). Similarly, Worswick (1996) finds that immigrant women do not supply more hours than native-born women in the first few years after migration.

hypothesis--which is based on comparative advantage--as opposed to gender-based heterogeneity in preferences as explanations of immigrant behavior. In addition, like Baker and Benjamin (1997) we also exploit variation in family types to assess whether immigrant behavior is consistent with the presence of credit constraints.

II. Gender and Comparative Advantage in the LSIA

The Longitudinal Survey of Immigrants to Australia (LSIA) offers us a unique opportunity to re-examine the role of the family in immigrants' early labor market experiences. The LSIA collected a considerable amount of demographic, human capital, and labor market information for a cohort of principal applicants and their spouses. Spanning the first three and a half years of the settlement process, the three waves of data present the opportunity to follow a cohort of recent immigrants to Australia as they enter the labor market and begin looking for work. As the LSIA data provide no information about native families and only limited information about native-born partners in mixed families it will not be possible to make statements about how immigrant status in and of itself matters. Still, our data for mixed and immigrant households provide a direct test of the family investment hypothesis. 12

The LSIA sample generalizes to principal applicants aged 15 and older who arrived in

¹¹ Throughout the analysis our estimation samples are restricted to couples in which both partners were separately interviewed (more than 95 percent of eligible cases) and between the ages of 19 and 60.

¹²See Beach and Worswick (1993) for a discussion of the importance of linked husband/wife panel data in directly testing the family investment hypothesis.

Australia between September 1993 and August 1995. Along with interviewing principal applicants, complete information was also collected for migrating-unit spouses and limited information was collected for other members of the household. See Williams, *et al.* (1997) and Cobb-Clark, *et al.* (2001) for more details.

Unlike earlier studies of the family investment hypothesis, our "immigrant" sample is restricted to couples in which the principal applicant and his or her partner is also an immigrant migrating at the same time. This reduces the extent to which our results may be confounded by assortative mating after immigration.¹³

Although conceptually comparative advantage is not synonymous with gender, previous researchers have not had specific information about comparative advantage and have instead proxied comparative advantage with gender in the belief that men are more likely to have the comparative advantage in the labor market while women are more likely to be secondary workers (Long, 1980; MacPherson and Stewart, 1989; Duleep and Sanders, 1993; Beach and Worswick, 1993; Worswick 1996; 1999; Baker and Benjamin, 1997). Apart from the fact that gender is only an imperfect proxy for comparative advantage, this assumption makes it impossible to disentangle explanations for immigrant behavior which are based on comparative advantage (i.e., the family investment

¹³ Not surprisingly, our data suggest that household formation and dissolution are important demographic phenomena within the immigrant population. Three and a half years after migration, more than 20 percent of principal applicants living with spouses who were not part of the migrating unit had formed new these relationships since migration. Approximately two percent of couples migrating together had split up over the first three years of the settlement process.

hypothesis) from those based on gender (i.e., heterogeneity in preferences). LSIA data, however, separately identify principal applicants and their spouses allowing us to identify comparative advantage by determining which member of the couple met the selection criteria and was granted the visa.

Within each couple we might reasonably expect the principal applicant to have the comparative labor market advantage for three reasons: first, our sample consists of only of immigrants selected on the basis of their labor market skills¹⁴, second, the points test used to select skilled immigrants closely corresponds to our notion of comparative advantage¹⁵, and third, it is reasonable to assume that couples maximize the probability of successfully obtaining a visa by

¹⁴Specifically, we selected Concessional Family, Independent, and Employer Nomination Scheme (ENS) immigrants. The Concessional Family program selects immigrants on the basis of both family connections and labor market skills, while Independent migrants are those without family relationships who are admitted solely on the basis of skills. ENS migrants are admitted as the result of pre-arranged offers of employment from Australian employers. Others who were selected as a result of humanitarian concerns, close family relationships, or for their intention to establish a business in Australia have been dropped from the sample. Information about visa status comes from Department of Immigration and Multicultural Affairs administrative records not self-reports.

¹⁵The principal applicants in migrating units in both Concessional Family and Independent immigrant classes are subject to a points test. Although the exact test differs in the two programs, applicants are awarded points on the basis of age, educational qualifications, English language ability, occupation, and previous work experience.

designating the partner with the strongest case as the principal applicant.

We begin by investigating the relationship between principal applicant status, gender, and productivity-related characteristics. The first row of Table 1 demonstrates that the principal applicant in couples gaining admission to Australia in the skill-based category is not always male; more than 16 percent of the time the principal applicant is the female partner. Furthermore, the data do seem to support the proposition that principal applicant status is related to ones comparative advantage in the labor market. The probability that the wife is the principal applicant has a strong and statistically significant positive correlation with the wife's education and work experience, and a strong negative correlation with the husband's work experience and education (particularly the latter). Interestingly, the presence of children in the household does not have a statistically significant effect on the probability that the female partner is the principal applicant.

[Table 1 about here]

The final row of Table 1 summarizes the incidence of female principal applicants by region of origin. Perhaps surprisingly, the fraction of nontraditional families does not appear to vary substantially across region of origin and the differences are not statistically significant. This is helpful for tests of the family investment hypothesis because it means that, conditional on gender, variation in comparative advantage is not collinear with region of origin (and hence possibly with culturally based preferences for work or particular gender roles).

In the next section we implement tests of the family investment hypothesis which use principal applicant status rather than gender as a proxy for comparative advantage, and which can

therefore separately identify the effects of gender and comparative advantage on the labor market behavior of immigrant households.

III. Testing the Family Investment Hypothesis

In principle, household decisions about the division of labor within the household are made on the basis of each individual's comparative advantage so that immigrants with the comparative advantage in labor market activities are expected to devote more resources to human capital investments such as formal education, job search, or job shopping immediately after migration, while their partners are expected to take on the role of financing that investment.

Thus, the family investment hypothesis predicts that relative to native-born couples who are not credit constrained, principal applicants in immigrant families will have relatively high rates of school enrollment and spend more time searching for and shopping among jobs resulting in lower employment and lower labor market participation. Secondary workers in immigrant families, on the other hand, have the comparative advantage in financing their partner's investment and are expected to have higher labor market participation and employment rates along with a lower probability of being enrolled in school.¹⁶

¹⁶In addition, the family investment hypothesis makes a number of other predictions about job turnover, tenure, and wage growth. Predictions about labor supply--in particular, labor market participation or hours of work--are not clear, but rather depend on the nature of the investment. If human capital investment takes place primarily off the job then we would expect participation and hours to be relatively low for principal applicants and relatively high for their spouses. Alternatively, if human capital investment takes place primarily on the job, then we would expect principal

Immigrant Spouses: The Role of Credit Constraints

In Table 2 we follow the empirical strategy of Baker and Benjamin (1997) in comparing immigrant couples with mixed immigrant/resident couples in order to assess the importance of credit constraints themselves.¹⁷ Our sample of "mixed" couples consists of immigrants migrating as "spouses" or "fiancees" who are married to (or living as if married to) native-born Australians or to immigrants residing in Australia for more than eight years. Mixed couples are expected to differ from couples that recently migrated together in two ways: first, they are less likely to be making human capital investments, and second, they are less likely to be credit constrained. Given this, the family investment hypothesis suggests that the behavior of immigrant spouses (i.e., secondary workers) in mixed couples will differ from that of spouses (also secondary workers) in immigrant couples even though given our sample definitions both are themselves foreign born. Spouses in immigrant couples are expected to be more likely to finance their immigrant partners' post-migration human capital investment than spouses in mixed couples and are therefore expected to be less likely to invest in job search (either on- or off-the-job) and formal education, but have higher employment and participation rates. Alternatively, if the behavior of foreign-born spouses is driven by heterogeneity in preferences about the appropriate division of labor between men and women rather than variation in credit constraints across mixed and immigrant families we would expect to see little

applicants to work relatively more, while their spouses worked relatively less.

¹⁷While Baker and Benjamin (1997) focused on hours assimilation over time, our short panel does not allow us to consider patterns of hours (or wage) assimilation. Therefore, our focus will be on testing the family investment hypothesis through direct measures of human capital investment shortly after migration.

difference in outcomes across mixed and immigrant families after we hold constant the gender of the principal applicant.

The estimates reported in Table 2 are from linear probability models estimated using our sample of spouses all of whom are immigrants. The coefficients can be interpreted as the difference between spouses in immigrant and mixed households (in percentage points) controlling for observable characteristics. The observable characteristics we control for are: age and education of the secondary worker, age of their partner, number of children in the household, number of adults in the household, region of origin, and state of residence in Australia. We use White's heteroscedasticity consistent variance-covariance estimate, and report t-statistics in square parenthesis.

[Table 2 about here]

Consider first traditional families (column 1). Controlling for observable characteristics, foreign-born women who are secondary workers married to immigrants (and hence likely to be credit constrained) are more likely to be participating in the labor market at the first interview (about six months after migration) than are foreign-born women who are secondary workers married to Australian residents (and hence less likely to be credit constrained). By the third interview, some three and a half years after migration, secondary workers in immigrant households are significantly more likely to be participating and employed in the Australian labor market. These results for traditional families are consistent with the family investment model.

At the same time, we also find that foreign-born women who are secondary workers are more

likely to be enrolled in formal education if their husbands are immigrants (and credit constrained) than if their husbands are Australian residents who are less likely to be credit constrained. This is inconsistent with the family investment hypothesis which suggests that credit constraints lead secondary workers to not only work more but also to forgo investment in their own human capital.

When we examine nontraditional families (column 2), we find a pattern which is completely at odds with the predictions of the family investment hypothesis. Controlling for observable characteristics, foreign-born men who are secondary workers married to immigrant women are less likely to participate in the labor market, less likely to be employed and more likely to be students investing in their own human capital than are foreign-born men who are secondary workers married to Australian residents.

Thus, we find mixed evidence on the family investment hypothesis among traditional families while the evidence for nontraditional families is completely at odds with the family investment hypothesis. Note that in these comparisons we are comparing immigrant women to immigrant women and immigrant men to immigrant men so that the comparisons are not confounded by a gender effect nor are they driven by nativity.

Immigrant Families: Gender and Comparative Advantage

In the previous section we considered only the behavior of secondary workers in immigrant and mixed families as a means of isolating the effects of credit constraints. In this section, our focus is on both principal applicants and secondary workers in immigrant households. This allows us to estimate models of behavior that simultaneously allow for the effects of gender and comparative advantage (as measured by principal applicant/secondary worker status). Our model controls for the

effects of being female, a spouse, and in a traditional family (an interaction of the previous two) on behavior at the first interview as well as in the change in behavior between the first and third interviews (over the first three and a half years after arrival). As in Table 2 the coefficients reported in Table 3 are from linear probability models, the standard errors were calculated using White's heteroscedasticity consistent variance-covariance estimate and the numbers presented in square parenthesis are t-statistics. The set of additional controls is the same as in Table 2.

[Table 3 about here]

Because we are comparing men with women and primary workers with secondary workers within immigrant families (and not across family types), it is not clear that the family investment hypothesis makes predictions about the *levels* of labor market and human capital investment activity. For example, Table 3 indicates that among immigrant families, shortly after migration, conditional on gender, secondary workers are considerably less likely than principal applicants to be employed or participating in the labor market. However, this is not necessarily inconsistent with the family investment hypothesis, which says that secondary workers work a lot initially to finance consumption, while principal applicants invest and then see earnings growth. It could be that principal applicants consistently work more than their partners. If the family investment hypothesis holds, however, the gap should increase over time as principal applicants assimilate into the new labor market and the need for consumption financing by the secondary worker decreases. At the same time, the gap in school enrollment rates are expected to decrease as principal applicants complete their human capital investments.

Indeed, the bottom panel of Table 3 indicates that the hours, employment and participation gaps between principal applicants and secondary workers all grew between the first and third interviews, although none of the changes is statistically significant. The results in Table 3 also indicate that, perhaps unsurprisingly, the gender effects--at least in levels-- are very large indeed, and that there are some significant interaction effects for female spouses. Taken together, these results suggest that the behavior of immigrant households is quite complex and while there is weak evidence to support the family investment hypothesis, there is strong evidence that other factors are also at work.

IV. Discussion

It is appropriate that immigration research move beyond a simple analysis of individuals to consider entire immigrant households. After all, immigrants migrate and live in households and, furthermore, immigration policy typically results in the selection of households rather than individuals. Research on the economics of immigration is also moving beyond simply measuring assimilation to an examination of the factors that affect assimilation and the mechanisms by which immigrants (and immigrant households) assimilate. Nevertheless, researchers pursuing these questions face important obstacles. Many of the factors of interest (age of arrival, intermarriage, region of origin, visa category, gender and comparative advantage) are highly confounded, and disentangling their effects is exceedingly difficult.

One way to make progress is to look for cross-national variation in institutions and policies, and for data which is sufficiently detailed to allow the researcher to exploit such institutional variation. In this paper, we have exploited a feature of Australian immigration policy (the large

"points- based" or skill-based" visa category) and detailed new data (the Longitudinal Survey of Immigrants to Australia) to disentangle the roles of gender and labor market comparative advantage in the behavior of immigrant households.

We find that a non-trivial fraction of households migrating to Australia in this skill-based visa category designate the female partner as the principal applicant. An examination of education levels and work experience among these households suggests that principal applicant status does indeed correspond to an economic notion of comparative advantage in the labor market. Thus, in these data, the effects gender and comparative advantage in immigrant households can be separately identified.

The family investment hypothesis posits that credit-constrained immigrant families wishing to make post-migration human capital investments must finance that investment themselves. This results in specialization among immigrant family members with one partner investing in host country-specific human capital and the other partner undertaking those labor market activities that facilitate the financing of current consumption. Specifically, relative to their native-born counterparts secondary workers in immigrant families are expected to be more likely to work, to work longer hours, and to forego their own investment in human capital by taking jobs that are initially better paying but which offer little prospect for advancement. We implemented tests of the family investment hypothesis on the LSIA data that follow Baker and Benjamin (1997) in comparing the secondary worker in an immigrant couple to immigrant secondary workers with an non-immigrant spouse. We find some support for the family investment hypothesis among traditional households (where the male partner holds comparative advantage), but not among nontraditional households (where the female partner holds comparative advantage in the labor market).

The support we find among traditional households is perhaps more convincing when the nature of a our sample is considered. In order to separate gender and comparative advantage we focus on households qualifying (via the points test) in the skill-based visa class. Among these households the individual with the greatest number of potential points - and thus labor market comparative advantage - should be (and appears to be) designated as the principal applicant. Thus we can separately identify gender and comparative advantage. Note, however, that since these individuals have enough points to qualify they likely have less need to make human capital investments after arrival and are also less likely to be credit constrained. Thus, in order to identify comparative advantage without reference to gender, we may be limiting our analysis to a sample of immigrants for whom the family investment hypothesis is less relevant. This would bias us towards failing to find evidence for the family investment hypothesis. We, in fact, do find support (even in this sample) for the family investment hypothesis among traditional households, but distinctly different behavior among nontraditional households.

Ultimately, we believe that our results suggest two things. First, that the behavior of immigrant households as they assimilate into new labor markets is richer than standard version of the family investment hypothesis implies. Gender roles, and perhaps cultural variation in preferences for gender roles also appear to play a significant role. Second, our analysis provides an example of how cross-national variation in institutions and immigration policy can shed light on aspects of immigrant behavior. This would seem to us to be a promising avenue for future research.

REFERENCES

- Antecol, Heather. "An Examination of Cross-Country Differences in the Gender Gap in Labor Force Participation Rates" *Labour Economics*, July 2000, 7(4), pp. 409-26.
- Baker, Michael, and Dwayne Benjamin. "The Role of the Family in Immigrants' Labor Market Activity: An Evaluation of Alternative Explanations." *American Economic Review*, September 1997, 87(4), pp.705-27.
- Beach, Charles M., and Christopher Worswick. "Is There a Double-Negative Effect on the Earnings of Immigrant Women?" *Canadian Public Policy*, March 1993, 19(1), pp. 36-53.
- Borjas, George. "Assimilation, Change in Cohort Quality, and the Earnings of Immigrants." *Journal of Labor Economics*, October 1985, 3(4), pp.463-89.
- Borjas, George. "Self-selection and the Earnings of Immigrants ." *American Economic Review*, September 1987, 77(4), pp. 531-53.
- Burbidge, John B., Lonnie Magee and A. Leslie. Robb. "Alternative Transformations to Handle Extreme Values of the Dependent Variable." *Journal of the American Statistical Association*, March 1988, 83(401), pp.123-127.
- Chiswick, Barry R. "The Effect of Americanization on the Earnings of Foreign-Born Men." *Journal of Political Economy*, October 1978, 86(5), pp.897-921.
- Cobb-Clark, Deborah A., Marie D. Connolly and Christopher Worswick. "The Job Search and Education Investments of Immigrant Families". The Australian National University, Working paper, 2001.
- Duleep, Harriet Orcutt, and Seth Sanders. "The Decision to Work by Married Immigrant Women." *Industrial and Labor Relations Review*, July 1993, 46(4), pp.67-80.

- Lalonde, Robert J., and Topel, Robert H. "The Assimilation of Immigrants in the U.S. Labor Market," in George J. Borjas and Richard B. Freeman, eds., *Immigration and the workforce*.

 Chicago: University of Chicago Press, 1992, pp. 67-92.
- Long, James, E. "The Effect of Americanization on Earnings: Some Evidence for Women." *Journal of Political Economy*, June 1990, 88(3), pp. 620-29.
- MacPherson, David A. and James A. Stewart. "The Labor Force Participation and Earnings Profiles of Married Female Immigrants." *Quarterly Review of Economics and Business*, Autumn 1989, 29(3), pp.57-72.
- Reimers, Cordelia W. "Cultural Differences in Labor Force Participation among Married Women." *American Economic Review*, May 1985, 75(2), pp. 251-55.
- Williams, Lynne S., Clive Brooks and Jill Murphy. "The Initial Labour Market Outcomes of Immigrants." *Australian Bulletin of Labour*, September 1997, 23(3), pp. 193-213.
- Worswick, Christopher. "Immigrant Families in the Canadian labor Market." *Canadian Public Policy*, December 1996, 22(4), pp.378-396.
- Worswick, Christopher. "Credit constraints and the labor supply of immigrant families in Canada." *Canadian Journal of Economics*, February 1999, 32(1), pp. 152-170.

TABLE 1: Incidence of "Nontraditional" Households (Percent of Immigrating Couples with a Female Principal Applicant)			
Overall	16.4		
Female's Education Less than High School High School University Trade Pearson ÷ ² ₃ (p-Value)	2.0 1.9 26.4 16.9 86.9 (0.00)		
Female Worked in 12 Months Prior to Migration No Yes Pearson ÷²₁(p-Value)	3.5 22.0 60.0 (0.00)		
Male's Education Less than High School High School University Trade Pearson ÷ ² ₃(p-Value)	27.2 54.0 17.1 10.6 58.1 (0.00)		
Male Worked in 12 Months Prior to Migration No Yes Pearson ÷²₁(p-Value)	27.1 15.9 4.16 (0.07)		
Young Children in Household No Yes Pearson ÷²₁(p-Value)	16.6 16.1 0.057 (0.98)		
Any Children in Household No Yes Pearson ÷²₁(p-Value)	18.0 15.8 0.728 (0.77)		
Regions of Origin United Kingdom Asia North West Europe South East Europe Other Pearson Pearson	17.0 16.6 13.5 17.2 13.6 1.00 (0.95)		

TABLE 2: The Role of Credit Constraints in the Behavior of Foreign-Born, Secondary Workers by Household Type (Secondary Workers in Immigrant vs. Mixed Households)				
Traditional (Female Secondary Worker)		Nontraditional (Male Secondary Worker)		
	Immigrant Effect (versus mixed) (ie., Credit Constraint Effect) (Immigrant Woman Married to Immigrant Male Principal Applicant)	Immigrant Effect (versus mixed) (ie, Credit Constraint Effect) (immigrant Man Married to Immigrant Female Principal Applicant)		
(Immigrant Woman Married to Male Australian) coefficient [t-stat]		(Immigrant Man Married to Female Australian) coefficient [t-stat]		
First Interview				
employed participant student (observations)	0.012 [0.47] 0.068 [2.30] 0.071 [3.26] (1523)	-0.110 [-1.95] -0.104 [-2.22] 0.100 [2.30] (599)		
Third Interview				
employed participant student (observations)	0.068 [1.95] 0.084 [2.43] 0.043 [2.60] (1062)	-0.128 [-2.31] -0.091 [-2.12] 0.034 [1.13] (367)		

Notes:

- 1. Linear probability models
- 2. Other regressors include: the inverse hyperbolic sine (ihs) of the number of adults and of the number of children in the household, a dummy for the presence of children aged 0-5, months since migration, state of residence dummies, region of origin dummies, education dummies, and a quadratic in age for both head and spouse. The ihs is an alternative transformation which, unlike the logarithm, handles zeros (see Burbidge et al., 1988.) Full regression results available from the authors.
- 3. t-statistics in square parenthesis. White's heteroscedasticity consistent variance-covariance estimate used throughout.
- 4. Individuals who are not employed, but indicate that their principal activity in the reference period is education are coded as students.

TABLE 3: The Role of Comparative Labor Market Advantage Within Immigrant Families (Principal Applicants vs. Secondary Workers)				
	Secondary Worker Effect	Female Effect	Traditional Household	
First Interview Cross Section All First Interview Respondents 2260 observations (1130 households)				
employed participant enrolled hours	-0.169 [-7.35] -0.175 [-8.19] 0.006 [0.43] -8.526 [-8.82]	-0.224 [-9.69] -0.231 [-11.97] -0.042 [-2.90] -11.859 [-12.15]	-0.043 [-1.58] -0.090 [-3.35] -0.00 [-0.01] -0.849 [-0.76]	
First Interview Effects, Balanced Panel 3296 observations (824 households x Principal Applicant and Spouse x 2 Interviews)				
employed participant enrolled hours	-0.156 [-6.16] -0.163 [-7.00] -0.003 [-0.20] -8.046 [-7.56]	-0.230 [-9.00] -0.260 [-11.09] -0.039 [-2.36] -11.815 [-10.99]	-0.026 [-0.79] -0.086 [-2.62] -0.000 [-0.00] -0.628 [-0.47]	
Change, First Interview to Third Interview Balanced Panel 3296 observations (824 households x Principal Applicant and Spouse x 2 Interviews)				
employed participant enrolled hours	0.033 [0.97] 0.048 [1.60] 0.063 [2.14] 1.615 [1.22]	0.003 [-0.07] 0.007 [0.23] 0.041 [1.38] -1.613 [-0.19]	-0.046 [-1.19] 0.012 [0.33] -0.010 [-0.27] -1.369 [-0.89]	

Notes:

- 1. Linear probability models.
- 2. White's heteroscedasticity consistent variance-covariance estimate used throughout and . allowance is made for within household (across principal applicant and spouse and across interviews) correlations. t-statistics in parentheses.
- 3. Other regressors include: the inverse hyperbolic sine (ihs) of the number of adults and of the number of children in the household, a dummy for the presence of children aged 0-5, months since migration, state of residence dummies, region of origin dummies, education dummies, and a quadratic in age for both head and spouse. The ihs is an alternative transformation which, unlike the logarithm, handles zeros (see Burbidge et al., 1988.) Full regression results available from the authors.
- 4. "Enrolled" indicates individuals who report that they are enrolled in formal education.

CILN Working Papers (downloadable)

wp46 **Deborah Cobb-Clark** Thomas F Crossley

Gender, Comparative Advantage and Labor Market Activity in Immigrant Families

wp45 Mikal Skuterud

The Impact of Sunday Shopping Deregulation on Employment and Hours of Work in the Retail Industry: Evidence from Canada

wp44 Susan Johnson

"Legal' versus 'Economic' Factors in the Growth and Decline of Unions: A Stock-flow Analysis of Canada and the US

wp43 John Flemming John Micklewright

Income Distribution, Economic Systems and Transition

wp42 John Micklewright Kitty Stewart

Is Child Welfare Converging in the European Union?

wp41 W Bentley Macleod

A Note on the Optimality of Bonus Pay

wp40 Xin Meng Robert G Gregory

Impact of Interrupted Education on Earnings: The Educational Cost of the Chinese Cultural Revolution

wp39 Miles Corak

Death and Divorce: The Long Term Consequences of Parental Loss on Adolescents

wp38 Lori Curtis Martin Dooley

Child Health and Family Socioeconomic Status in the Canadian National Longitudinal Survey of Children and Youth

wp37 **Heather Antecol**

An Examination of Cross-Country Differences in the Gender Gap in Labor Force Participation Rates

wp36 W. Craig Riddell

Canadian Labour Market Performance in International Perspective: Presidential Address to the Canadian Economics Association

wp35 **Shelley Phipps**

Economics and Well-Being of Canadian Children

wp34 W. Craig Riddell

Measuring Unemployment and Structural Unemployment

wp33 **Susan Johnson**

Automatic Certification or Mandatory Representation Votes? How the choice of union recognition procedure affects union certification success.

wp32 James Andreoni Eleanor Brown Isaac C. Rischall

Charitable Giving by Married Couples: Who Decides and Why Does it Matter?

wp31 **Herb Schuetze Peter Kuhn**

Self-Employment Dynamics and Self-Employment Trends: A Study of Canadian Men and Women, 1982-1995

wp30 Isaac C. Rischall

The Effect of High School Effort on Future Earnings

wp29 Isaac C. Rischall

The Roles of Education, Skill and Parental Income in Determining Wages

wp28 Isaac C. Rischall

The Value of a Fresh Start: Earnings Persistence and the Migration of Single Mothers

wp27 Martin Browning Tom Crossley

Shocks, Stocks and Socks: Consumption Smoothing and the Replacement of Durables During an Unemployment Spell

wp26 **Heather Antecol** Kelly Bedard

Against All Odds: The Surprising Labor Market Success of Young Mexican Women

wp25 **Heather Antecol**

Why is there Inter-Ethnic Variation in the Gender Wage Gap? The Role of "Cultural" Factors

wp24 Martin Browning Tom Crossley

Unemployment Insurance Benefit Levels and Consumption Changes

wp23 **Heather Antecol Peter Kuhn**

Employment Equity Programs and the Job Search Outcomes of Men and Women: Actual and Perceived Effects

wp22 Thomas F. Crossley

Firms and Wages: Evidence from Displaced Workers

wp21 Jennifer Stewart Martin Dooley

The Duration of Spells on Welfare and Off-welfare among Lone Mothers in Ontario

wp20 Peter Kuhn Arthur Sweetman

Vulnerable Seniors: Unions, Tenure and Wages Following Permanent Job Loss

wp19 **Kelly Bedard**

Human Capital Versus Signaling Models: University Access and High School Drop-outs

wp18 Peter Kuhn Arthur Sweetman

Assimilation and Economic Success in an Aboriginal Population: Evidence from Canada

wp17 **Martin D. Dooley**

The Evolution of Welfare Participation Among Canadian Lone Mothers From 1973 - 1991

wp16 Lori Curtis Martin D. Dooley Ellen L. Lipman David H. Feeny

The Role of Permanent Income and Family Structure in the Determination of Child Health in the Ontario Child Health Study

wp15 LaDonna A. Pavetti

A New Social Contract: Moving to a Work-Based Assistance System

wp14 Gary Burtless

The Job Prospects of U.S. Welfare Recipients: Lousier Pay but Bigger Earnings Supplements

wp13 J.B. Burbidge L. Magee A.L. Robb

Cohort, Year and Age Effects in Canadian Wage Data

wp12 Martyn Andrews Alan Harrison

Testing for Efficient Contracts in Unionized Labour Markets

wp11 **Herb J. Schuetze**

Taxes, Economic Conditions And Recent Trends in Male Self-Employment: A Canada-U.S. Comparison

wp10 **Peter Kuhn**

Canada and the "OECD Hypothesis": Does Labour Market Inflexibility Explain Canada's High Level of Unemployment?

wp9 Stephen R. G. Jones W. Craig Riddell

The Measurement Of Unemployment: An Empirical Approach

wp8 Pierre Lefebvre Philip Merrigan Martin Dooley

Lone Female Headship and Welfare Policy in Canada

wp7 **Heather Antecol Peter Kuhn**

Gender as an Impediment to Labor Market Success: Why do Young Women Report Greater Harm?

wp6 John Myles Paul Pierson

Friedman's Revenge: The Reform of "Liberal" Welfare States In Canada and the United States

wp5 Jeff Borland

Earnings Inequality in Australia: Changes and Causes

wp4 **Jeff Borland**

Union Effects and Earnings Dispersion in Australia, 1986-1994

wp3 Robert Gregory Boyd Hunter

The Macro Economy and the Growth of Income and Employment Inequality in Australian Cities

wp2 **Peter Kuhn**

Labour Market Polarization: Canada in International Perspective

wp1 Peter Kuhn A. Leslie Robb

Shifting Skill Demand and the Canada-US Unemployment Gap: Evidence from Prime-Age Men

Last updated March 28, 2001